

JAPANCUP2019 TOKYO2020 Test Event Information on sponsorship



September 2019



About the Japanese handball world

Overview of the Japanese handball world

Number of registered teams of Japan Handball Association : 4,892

Number of players registered in the Japan Handball Association : 93,890

Number of registered Japanese Handball Association "200,000 people" : 122,609

(As of the end of January 2019)

2020 Tokyo Olympics participation decision

2020 Japan Olympics handball will be the first time for men to participate in the Olympic Games for the first time in 32 years and girls for the first time in 44 years Handball is one of the most frequent competitions held every day from the day after the opening ceremony until the closing day.

Competition schedule : July 25-August 9, 2020

Competition venue : Yoyogi Stadium

> Participating countries : 12 countries for both men and women

(Japan is confirmed as a host country)



JAPAN CUP2019 Tokyo









■JAPAN CUP 2019 Tournament Overview

First match: two games on Thursday, November 21 (Thu), 2019

Japan Women's National Team vs France National Team, Slovenia National Team, Brazil National Team

Venue : Yoyogi Stadium

Slow off : Time is undecided (planned in the afternoon)

TV broadcast: Under consideration

Round 2: November 23 (Sat), 2019

Japan Women's National Team vs. France National Team, Slovenia National Team, Brazil National Team

Venue : Yoyogi Stadium

Slow off : Time is undecided (planned in the afternoon)

TV broadcast: Under consideration

Round 3: November 24, 2019 (Sun)

Japan Women's National Team vs. France National Team, Slovenia National Team, Brazil National Team

Venue: Yoyogi Stadium

Slow off: Time is undecided (planned in the afternoon)

TV broadcast: Under consideration

During the same period, major tournaments sponsored by JHA

Japan Handball Championship

This tournament is the best handball game in Japan, where teams belonging to the Japan Handball League, general corporate / working club teams, and university / high school teams participate. Every autumn, regional preliminaries will be held nationwide from autumn, with 24 winning male teams and 20 female teams competing for victory. This year will be held in parallel with JAPANCUP





■ The 71st Japan Handball Championship (Men's Part) Tournament Overview

Competition venue

- 1) Sumida Ward Gymnasium (Day 1 to Day 3)
- 2) Minato Ward Sports Center (Day 1)
- 3) Yoyogi National Stadium (Day 4 to Day 6)

Competition schedule

1st day, November 19th (Tuesday) 1st round of 8 matches
2nd day November 20th (Wednesday) Men's 2nd round 4 games
3rd day, November 21st (Thursday) 3rd match, 4 matches
4th November 22nd (Friday) 4th Men's 4th Match 4 games
5th November 23rd (Sat) 2 semi-final matches for boys
Day 6 November 24th (Sun) Men's Final Match 1 Match





(JAPANCUP2019 TOKYO2020 Test Event) (JAPANCUP2019 TOKYO2020 Test Event) (JAPANCUP2019 TOKYO2020 Test Event)

Exposure to sponsorship



①Your company name and logo on the large display in the venue (Limited to venues where large displays can be used)



(Posting surface and size are adjusted separately)



② Your company name and logo will be posted on the board in the venue (size and location will be adjusted separately)



4 Invitation to the game (6) * 2 only for 3

"JAPAN CUP 2019" Sponsorship amount

- 1: Amount of sponsorship
 - A) 1 ~ 4 500,000 yen

Large display your company name posted, advertising board installed in the stadium Tournament brochure / invitation 6

B) ③ ¥ 100,000

Tournament Brochure / Invitation 2

- C)If you wish to install an advertising board at the Japanese Championship as a set, an additional publication fee ¥ 200,000 will be charged
- 2: Period of sponsorship
 - 19 November 2019-24 November 2019

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